



# srh



SRH University o.A.S. in North Rhine-Westphalia  
Study according to the CORE-Principle

**Your programme**  
**Business Management**  
**Full-time**

# Business Management

## Bachelor of Science

### The most important at a glance

#### Start of study

Winter-/summer semester

#### Form of study

Full-time with direct entry

#### Study location

Hamm/Münster, Rhineland

#### Degree (180 ECTS)

Bachelor of Science

#### Standard period of study

6 semesters

#### Tuition fees

4500 euro/semester plus a one-time enrollment fee of 1000 euro for non-EU students.

#### Content

Our Bachelor programme prepares you for your entry into the professional workforce. You will learn how to apply your acquired professional expertise to solve complex problems. Our Bachelor programme in Business Management provides you with an in-depth education in all core areas of business administration. You acquire professional skills and key competencies, learning to view both national economies and individual companies as part of a global economics system in which methods, facts, and numbers are equally as important as social interaction.

#### Perspectives

Business enterprises are always looking for professionals with a special qualification profile. With your Bachelor in Business Management, you are well positioned, as it is a broad field of work with various specialisation and further training options. Depending on your interest, your special skills, your liking for an industry or your own initiative, you can support companies in all necessary matters, like in technical matters, management methods, team leadership, presentations or delegating and managing management levels.

# This is your curriculum

<b>1. Semester</b>	Self-management Business English Introduction to Business Studies I + II (Creating a Business Plan)	Maths I Microeconomics Macroeconomics Statistics I	Procurement Production Management Physical Distribution Maths II
<b>ECTS</b>	<b>10</b>	<b>10</b>	<b>10</b>
<b>2. Semester</b>	Marketing & Sales Evaluative statistics	Investment and financing Cost & Performance Accounting External Accounting Maths III	Scientific work & presentation techniques Project Management Quality Management Project Seminar I
<b>ECTS</b>	<b>10</b>	<b>10</b>	<b>10</b>
<b>3. Semester</b>	Public law Commercial Private & Commercial Law Corporate law & selected commercial law	Introduction to Computer Science Application-oriented data Introduction E-Business Programming & IT Projects	Personal & Organisation Controlling Corporate Management & Planning I
<b>ECTS</b>	<b>10</b>	<b>10</b>	<b>10</b>
<b>4. Semester</b>	Quantitative Methods in Economics Introduction of ERP systems External Accounting II External Accounting II	Accounting Company taxation Organisation	Human Resources Management Project seminar II
<b>ECTS</b>	<b>10</b>	<b>10</b>	<b>10</b>
<b>5. Semester</b>	Business Creation & Development Corporate Management & Planning II	International Business Economic policy	Finance & Risk Management Business Psychology
<b>ECTS</b>	<b>10</b>	<b>10</b>	<b>10</b>
<b>6. Semester</b>	Internship & Bachelor-Thesis		
<b>ECTS</b>	<b>30</b>		

# YOU

are at the center of everything we do. We support you personally and continuously in achieving your goals. To this end, we coordinate your overarching learning successes, forms of examination and teaching and learning methods on the basis of our proven CORE principle. Everything so that you benefit from the best possible learning outcome.

# The project ALLSTAY 4.0

At the end of 2018, SRH in North Rhine-Westphalia decided to use the existing experience as a starting point for a project with the aim of training foreign skilled workers and integrating them into the German economy and society in the long term due to their strong and successful internationalization strategy. Since 2017, the university of applied sciences has been able to get nearly 150 students from abroad to study in Hamm. They all received assistance regarding entry requirements and modalities and in the search for accommodation to make sure they have a great experience in Hamm. A success with model character and system.

Our Aim: Social integration and participation as well as benefits for the economy by generating highly qualified specialists.

ALLSTAY is an innovative four-stage and social integration model that aims to ensure that international students not only graduate from SRH, but also work and live permanently as professionals in Germany. The project name stands for Arrive, Learn, Live, STAY.

## — **Arrive**

We get in touch with our students and support them in matters of entry-regulations and/or finding accommodations.

## — **Learn**

Our students start studying promising courses accompanied by lessons in intercultural habits in Germany.

## — **Live**

We help our students to learn the German language, to participate in social life and in finding friends as well as bonding with people outside the university campus.

## — **Stay**

Big events and meetings with our students and business partners from the region will give out students the opportunity to take this as a useful stepping stone for a successful start in business and life in Germany.

# Your application at SRH. Fast.easy.comfortable.

**Simply apply online via our application portal to study with us.**

The portal is called DreamApply. There you create an applicant account and apply for the study program you want. You provide all the necessary information about yourself and upload the required documents.

After we receive your application, you will receive a confirmation by email. We will check your application individually and let you know if we still need documents or if you are sure of a place. Next, you sign the study contract and send it back to us, preferably by mail. Everything else will be handled by our

After the final admission letter your contact will only be the Student service reachable via contact: [Studierendenservice.HSNRW@srh.de](mailto:Studierendenservice.HSNRW@srh.de) or here [www.srh-hochschule-nrw.de/en/for-students/student-services/](http://www.srh-hochschule-nrw.de/en/for-students/student-services/)

The student service answers you all questions about:

- Visa application
- housing
- health insurance

and much more

Student Service department. They will inform you about the next steps and you will be enrolled.

**How does that sound? And once you have taken part in our introductory week, you can start studying!**

**Apply now for  
Hamm/Münster?  
No problem.**

Simply [click here](#)  
or scan the QR-Code.



**Apply now for  
Rhineland?  
No problem.**

Simply [click here](#)  
or scan the QR-Code.



# Stay tuned, be part of the SRH community and take an active part in university life!

## **The SRH ALLStay App**

Which university already has its own app? We do! The SRH ALLStay App has served as the university's internal social media channel since its launch. If you are part of us, i.e. a student at SRH, you too will benefit from this app, which makes your student life easier. Receive all news about the university directly on your smartphone. Analogous to well-known social media channels, you can react to all messages - by liking, commenting or sharing them with your friends. You can also register for events, for example, with a simple click in the app. And if a question remains unanswered, you can contact us directly via chat.

## **Small gifts, but much more**

A special highlight of the SRH ALLStay app: The more you interact and actively use the app, the more bonus points you automatically receive. Once collected, these can be converted into attractive rewards. But also special commitment from you can be rewarded with the help of the incentive system by the lecturers via a manual point allocation. points with the help of the incentive system.

**Any questions?**

**We are there for you.**

**Just call us or drop us a line.**

**+49 (0)2381 9291 121**

**[studyinnrw@srh.de](mailto:studyinnrw@srh.de)**

**[srh-hochschule-nrw.de](http://srh-hochschule-nrw.de)**

**[Instagram: srh\\_nrw\\_hamm](#)**